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ARMA Southeast Region Educational Conference  
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**April 21-23, 2010**  
**Safety Harbor Resort & Spa**  
**Safety Harbor, FL**



**Hop on the train!**

TWO FULL DAYS OF THREE-TRACK PROGRAMMING

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|--|--|
|  <b>Track One</b>   |  <b>RIM-101</b> |
|  <b>Track Two</b>   |  <b>E-RIM</b>   |
|  <b>Track Three</b> |  <b>CRM</b>     |



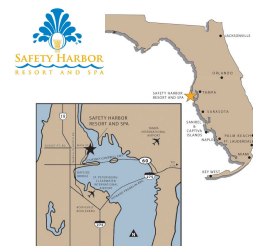
## Safety Harbor Resort & Spa

Safety Harbor, FL

April 21-23, 2010

Registration: \$195

Resort Lodging: \$129-279/night



Check out the resort:  
[www.safetyharborresort.com](http://www.safetyharborresort.com)



### The Benefits:

- ☞ Management and retention schedule
- ☞ Taxonomy
- ☞ Classifications
- ☞ Imaging
- ☞ CRM exam overview & sample test



### Who Should Attend?

- ☞ Records managers
- ☞ Individuals responsible for records management in law firms, banking, insurance, law enforcement, hospitals, schools, and small business owners
- ☞ Federal, state, county and city government professionals responsible for records management
- ☞ Vendors of imaging systems, records centers, filing systems and software
- ☞ **Anyone** who wants to learn how quality records management programs can be established and successfully maintained

ARMA International is a not-for-profit professional association and the authority on managing records and information – paper and electronic. ARMA offers invaluable resources such as legislative and regulatory updates, standards and best practices, technology trends and applications, live and web-based education, marketplace news and analysis, and books & videos on managing records and information, with a global network of 10,000+ records and information management professionals. The association was established in 1955. Its approximately 11,000 members include records managers, archivists, corporate librarians, imaging specialists, legal professionals, IT managers, consultants, and educators, all of whom work in a wide variety of industries, including government, legal, healthcare, financial services, and petroleum in the United States, Canada, and 30-plus other countries.

Visit the ARMA SE Region website for more information: [www.armase.org](http://www.armase.org)

## CONFERENCE SPEAKERS

Doug Allen, CRM  
 Tina Baker  
 Josephine Chavez, CRM  
 Julie Colgan, CRM  
 Andy Crawford  
 Nick DeLaurentis

Mimi Dionne, CRM  
 John Graeler  
 Vince Hanson  
 Janet Johnson, CRM  
 Tera Ladner  
 Dana Moore

Mike Pemberton, PhD, CRM  
 Donna Read, CRM  
 Earl Rich, CRM  
 Helen Streck

\* Speakers subject to change

Start	End			
<b>Wednesday, April 21, 2010</b>				
5:00 PM	6:00 PM	<b>Welcome Reception and Early Registration</b>		
<b>Thursday, April 22, 2010</b>				
7:00 AM	8:00 AM	<b>Continental Breakfast &amp; Registration</b>		
8:00 AM	8:15 AM	<b>Welcome</b>		
8:30 AM	9:30 AM	<b>Opening Keynote Doug Allen, CRM</b>		
9:30 AM	10:30 AM	<b>Track One – Basic RIM</b> <i>GARP</i> <i>Nick DeLaurentis</i>	<b>Track Two – Advanced RIM</b> <i>Beyond the Software Application</i> <i>Doug Allen, CRM</i>	<b>Track Three – CRM</b> <i>Part 1</i> <i>Janet Johnson, CRM</i>
10:30 AM	10:45 AM	<b>Break</b>		
10:45 AM	12:15 PM	<b>Track One – Basic RIM</b> <i>Measuring the Worth of Your RIM Program</i> <i>Mimi Dionne CRM</i>	<b>Track Two – Advanced RIM</b> <i>Data Security End of Life</i> <i>Andy Crawford</i>	<b>Track Three – CRM</b> <i>Part 2</i> <i>Janet Johnson, CRM</i>
12:15 PM	1:30 PM	<b>Lunch</b>		
1:30 PM	2:30 PM	<b>Track One – Basic RIM</b> <i>Scheduling Retention for e-Systems</i> <i>Donna Read, CRM</i>	<b>Track Two – Advanced RIM</b> <i>Security of Electronic Records</i> <i>Earl Rich, CRM</i>	<b>Track Three – CRM</b> <i>Part 3</i> <i>Janet Johnson, CRM</i>
2:30 PM	2:45 PM	<b>Break</b>		
2:45 PM	4:00 PM	<b>Track One – Basic RIM</b> <i>e-Records Implementations</i> <i>Mimi Dionne, CRM</i>	<b>Track Two – Advanced RIM</b> <i>Business Process Management</i> <i>Julie Colgan, CRM</i>	<b>Track Three – CRM</b> <i>Part 4</i> <i>Josephine Chavez, CRM</i>
4:00 PM	5:00 PM	<b>Track One – Basic RIM</b> <i>Preparing for e-Discovery</i> <i>Helen Streck</i>	<i>Tera Ladner</i>	<b>Track Three – CRM</b> <i>Part 5</i> <i>Josephine Chavez, CRM</i>
5:00 PM	6:00 PM	<b>Reception</b> <i>(Hospitality Suite)</i>		
<b>Friday, April 23, 2010</b>				
7:30 AM	8:00 AM	<b>Continental Breakfast &amp; Announcements</b>		
8:00 AM	9:30 AM	<b>Track One – Basic RIM</b> <i>Managing Records in Multiple Formats</i> <i>Donna Read, CRM</i>	<b>Track Two – Advanced RIM</b> <i>TBD</i> <i>Dana Moore</i>	<b>Track Three – CRM</b> <i>CRM Panel</i> <i>Julie Colgan, CRM</i>
9:30 AM	10:30 AM	<b>Track One – Basic RIM</b> <i>RIM Competencies</i> <i>Doug Allen, CRM</i>	<b>Track Two – Advanced RIM</b> <i>Developing an International Records Retention Policy &amp; Schedule</i> <i>Tina Baker</i>	<i>Tera Ladner</i> <i>Earl Rich, CRM</i>
10:30 AM	10:45 AM	<b>Break</b>		
10:45 AM	12:00 PM	<b>Track One – Basic RIM</b> <i>TBD</i> <i>Vince Hanson</i>	<b>Track Two – Advanced RIM</b> <i>ROI on Going Paper to Digital</i> <i>John Graeler</i>	<b>Track Three – CRM</b> <i>Part 6</i> <i>Earl Rich, CRM</i>
12:00 PM	1:00 PM	<b>Lunch</b>		
1:00 PM	2:00 PM	<b>Track One – Basic RIM</b> <i>Losing Good Trying to Reach Perfection</i> <i>Helen Streck</i>	<b>Track Two – Advanced RIM</b> <i>Managing Web 2.0 (Part 1)</i> <i>Julie Colgan, CRM</i>	<b>Track Three – CRM</b> <i>Part 6</i> <i>Earl Rich, CRM</i>
2:00 PM	2:15 PM	<b>Break</b>		
2:15 PM	3:30 PM	<b>Track One – Basic RIM</b> <i>Developing Retention Schedules</i> <i>Helen Streck</i>	<b>Track Two – Advanced RIM</b> <i>Managing Web 2.0 (Part 2)</i> <i>Julie Colgan, CRM</i>	<b>Track Three – CRM</b> <i>Part 6</i> <i>Earl Rich, CRM</i>
3:30 PM	4:30 PM	<b>Closing Keynote</b> <b>Putting Ethics to Work - Mike Pemberton, PhD, CRM</b>		
4:30 PM	5:00 PM	<b>Final Comments</b>		

\* Sessions subject to change



